

TRISTAR ARMS PRESENTS RETAILER OF THE YEAR AWARD TO SPORTSMAN'S WAREHOUSE

TriStar Arms presented the 2014 Retailer of the Year Award to Sportsman's Warehouse during the 2015 SHOT Show in Las Vegas.

The executive staff at TriStar Arms recognizes the importance of acknowledging a retailer who sets a high standard of service to it's customers, increases sales, and displays its loyalty and support to the TriStar brand.

"We have worked very closely with Sportsman's Warehouse through the years, and they have proven time and time again what a valuable partner they are to TriStar," said Ryan Bader, vice president of TriStar Arms. "It is with great honor that we recognize Sportsman's Warehouse, and their devoted employees as the 2014 Retailer of the Year."

Sportsman's Warehouse serves outdoor enthusiasts by providing a large selection of top-quality, brand-name products essential to enjoying the great outdoors to the fullest. With complete product lines in hunting, fishing, camping and other outdoor pursuits, savvy outdoor shoppers know that Sportsman's Warehouse is their one-stop shop for everything outdoors.

To shop online, or to find the Sportsman's Warehouse nearest you, visit **Sportsmanswarehouse.com**.

TriStar Arms headquartered in North Kansas City, Mo., is a primary importer of quality shotguns and handguns, and offers a great selection of firearms for hunters and recreational shooters.

For information about TriStar Arms, call 816-421-1400 or visit www.tristararms.com.

Media Contact:

Jonathan Harling - jonathan@chevalier-adv.com Tim Zick - tim@chevalier-adv.com Chevalier Advertising, Marketing and Public Relations